



**SEPTEMBER 19, 2019**  
**MILWAUKEE, WI**

## **Conference Overview**

*TKK Electronics is a premier provider of IT technology to state and local entities as well as private companies. We have over 900 customers nationwide (250 customers in the State of Wisconsin). On September 19, 2019, TKK will hold its 6<sup>th</sup> Annual Technology on the Go Expo (TechGo Expo) – Technology on the Beat. The TKK team is committed to creating a unique experience appealing to both rugged and office application verticals. TechGo includes:*

- Presentations with vendor exhibition hall
- 20 booth spaces
- 10 outdoor vehicle spaces
- 300+ attendees

### ***Who will be attending?***

*TKK attracts professionals and decision makers looking for technology to support staff in rugged, mobile and office environments. Past attendees include IT decision makers for private firms, police, fire, EMS and DPW.*

### ***Sponsorship Benefits***

- Make direct connections with potential customers
- Put your brand directly in front of key prospects and referral sources
- Strengthen business-to-business relationships with other complementary sponsors
- Position your expertise to your existing prospects, customers, and partners

### ***Media & Promotion***

*As a sponsor of the 6<sup>th</sup> Annual Technology on the Go Expo (TechGo Expo), you'll benefit from a sophisticated advertising and promotion campaign leading up to the event including public relations efforts, direct mail, and e-mail marketing. Promotion and advertising highlights include:*

- Professionally branded and managed advertising and promotion campaign
- Social media exposure
- Direct e-mail impressions
- Direct mail impressions

***Make Direct Connections with over 300 attendees***  
***Plus promotional introduction to hundreds more***



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## Sponsorship Opportunities

TKK specializes in providing customers with the latest in rugged laptops, tablets, and other electronic equipment for unparalleled mobility providing the guarantee that your technology works everywhere you do. As part of the 6<sup>th</sup> Annual Technology on the Go Expo (TechGo Expo), your organization can be one of selected top vendors presenting rugged and office application technology to current and potential customers in the Wisconsin area.

### **PRESENTING - only 4 available!**

**\$2,500**

- 6' table in a premier location
- Opportunities
  - 20 minute speaking opportunity at the Expo
  - Prize sponsorship
- Recognition as a premier sponsor
- 1 Pre-show eBlast featuring your company/ products
- Logo/name recognition on all promotional materials and event signage
- Logo/link on event page (website)
- Your brochure/ content, plus exhibitor listing on USB giveaway
- Exclusive Presenter Raffle
- Custom printed event business cards
- Excel list of attendees

### **GOLD LEVEL**

**\$1,000**

- 6' table
- 1 Pre-show eBlast featuring your company/ products
- Logo/name recognition on all promotional material and event signage
- Logo/link on event page (website)
- Inclusion in exhibitor listing on USB giveaway
- Custom printed event business cards
- Excel list of attendees

### **EXHIBITOR**

**\$600**

- 6' table
- Name on website as exhibitor (no logo or link)
- Inclusion in exhibitor listing on USB giveaway
- Custom printed event business cards
- Excel list of attendees

### **OUTDOOR EXHIBITOR**

**\$600**

- Parking stall
- Name on website as exhibitor (no logo or link)
- Inclusion in exhibitor listing on USB giveaway
- Custom printed event business cards
- Excel list of attendees

### **EXHIBIT SPACE INCLUDES (Inside Only)**

- Table and Chairs
- Electrical access
- Wi-Fi Internet access